



July 25, 2019

Sample Customer  
123 Anywhere  
Extra line in address if needed  
USA Town, 55555

**We have exciting news to share with you.**

Heritage Bank will officially become part of First Financial Bank on July 27, 2019. Like Heritage, First Financial is a strong community-focused organization, with over 100 years of helping individuals, families, and businesses with their financial needs.

**What you can expect moving forward.**

- Our signs will change to the First Financial Bank name, but you'll be greeted by the same great people.
- You can continue to bank at the same offices and ATMs; in person, by phone, or online.
- You can continue to use your same Heritage accounts and services, including the same checks and debit card.

Over the next few months, we'll be working to integrate our two great organizations. Rest assured, we will keep you informed along the way and our friendly and experienced associates will be here to answer your questions.

Feel free to reach us anytime by stopping in your local office, calling 866.749.2265, or visiting us at [bankwithheritage.com](http://bankwithheritage.com).

Thank you for banking with us.

Sincerely,

A handwritten signature in black ink that reads "John E. Peck".

**JOHN PECK**  
President & CEO  
Heritage Bank

A handwritten signature in black ink that reads "Norman L. Lowery".

**NORMAN L. LOWERY**  
CEO, President & Vice Chairman  
First Financial Bank

